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Smith & Wesson® Debuts New TALO Exclusive M&P® Pistols At 2015 NRA Annual Meetings & Exhibits

TALO Exclusive M&P Pistols Available with Kryptek® Typhon™ Finish

SPRINGFIELD, Mass. (April 14, 2015) – Attendees of the 2015 NRA Annual Meetings & Exhibits were among the first to see nine new Smith & Wesson M&P pistols featuring a specialized Kryptek Typhon Finish available exclusively through TALO Distributors Inc. The new M&P pistols encompass calibers ranging from .22 LR to .40 S&W in both full-size and compact models.

The TALO exclusive M&P pistols now available with Kryptek Typhon finish include the M&P9 (full-size and compact), M&P40 (full-size and compact), M&P BODYGUARD 380 with and without internal Crimson Trace® laser and the M&P22 Compact. The internal features and specifications of the new M&P pistols mirror their standard version counterparts. The new Kryptek Typhon finish, characterized by the company as “serving those who operate when and where others will not venture,” features a black-tone finish offset with Kryptek’s multi-directional pattern. The bi-level layering of patterns incorporate background transitional shading and sharp random geometrical foregrounds to create a three dimensional effect that ensures the utmost in concealment at both close and long ranges.

“The positive feedback we received from NRA attendees who stopped by the booth to take a first look at the new TALO exclusive M&P pistols was very encouraging,” said Jan Mladek, General Manager of Smith & Wesson and M&P Brands. “The latest additions to the M&P family of products provide consumers with added options when selecting a firearm for personal protection or recreational shooting. Each model has been specifically engineered to meet the high standards of today’s professional operators and when combined with the new Kryptek Typhon finish, these new pistols offer even greater concealment benefits as well as the ability to have further customization on your personal firearm.”

For more information on the new TALO Exclusive M&P pistols, please visit www.smith-wesson.com.

About Smith & Wesson

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products, and training to the global military, law enforcement, and consumer markets. The company’s firearm division brands include Smith & Wesson®, M&P®, and Thompson/Center Arms™. As an industry leading manufacturer of shooting, reloading, gunsmithing and gun cleaning supplies, the company’s accessories division produces innovative, top quality products under Battenfeld Technologies, Inc., including Caldwell® Shooting Supplies, Wheeler® Engineering, Tipton® Gun Cleaning Supplies, Frankford Arsenal® Reloading Tools, Lockdown® Vault Accessories, and Hooyman™ Premium Tree Saws. Smith & Wesson facilities are located in Massachusetts, Maine, Connecticut, and Missouri. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.

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